

# MENDOCINO WINEGRAPE & WINE COMMISSION

Sent: 8/23/10

## PR & EVENTS COMMITTEE MEETING NOTICE AND AGENDA

Thursday Sept 2, 2010 –10:00 am

**MWWC Office  
525 S. Main St., Ste. B  
Ukiah, CA 95482**

218-936-7979  
365892#

Chairpersons Julia Conway and Kelly Lentz are calling a meeting of the PR and Events Committee to consider the following items for discussion and possible action:

1. Call to Order
2. Review of last meeting's minutes
3. Public Comment
4. Discussion on the Bidding of Secondary Items for the PR Contract
5. Website
6. Wine Competition Recap
7. Eat Real Recap
8. Advertising Opportunities
9. Savor Sac
10. Mendocino County Fair
11. Mendocino County Wine & Mushroom
12. Wine Column/Book Contract
13. Public Tastings/Partnership
14. Signs Program Update
15. PR Firm Report
16. Sponsorship Opportunities
17. Issues and Scheduling for Next Meeting
18. Adjourn

*All agenda items are subject to discussion and possible action. For more information, or to make a request regarding a disability-related accommodation for the meeting, please contact Ryan Henderson at the Commission office at 707-468-9886. This notice and agenda is available on the Internet at <http://www.truemendocinowine.com>*